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New Vareo PRO Perfect Binder for W. Thomann AG

**W. Thomann AG, industrial bookbinder headquartered in Ebikon, Central Switzerland, is pleased to roll out a new Vareo PRO perfect binder from Müller Martini that is equipped with additional options and will help prepare the company for the future.**

This investment will replace the previous Vareo, which was installed in 2015 as one of the first in Switzerland and has provided extremely reliable results ever since.“The Vareo PRO is the ideal machine for our company. Runs of 1 to 2,500 copies are our strength, and we want to be able to issue them as optimally and cost-effectively as possible,” says Reto Thomann, Director of W. Thomann AG. “For me, it was clear over ten years ago that this is only possible with the PUR nozzle system used in the Vareo. Another plus for us is that the size range is quite a bit larger than with other PUR perfect binders.”

Thanks to its robust design and outstanding service, it was only logical to invest in a new Vareo PRO. Reto Thomann: “We have been producing on Müller Martini systems for over 40 years – to our full satisfaction.”

**New possibilities**

The new Vareo PRO offers W. Thomann AG totally new possibilities: It is additionally equipped with a crash station, which in the future can be used to produce Swiss-style brochures and detached spine softcover books even more cost-effectively. Manual intermediate steps required until now are no longer necessary, which further optimizes the production process and better meets customer requirements. “When it comes to the new machine, we appreciate the extremely short setup times and the unique nozzle application system, which ensures excellent binding quality from runs of 1,” explains Reto Thomann. “And our customers appreciate that the required paper surplus is minimal, which is especially advantageous in digital printing.”

**Familiarity with trends**

While the new Vareo PRO perfect binder is being installed in Ebikon, Reto Thomann, Director of W. Thomann AG, will learn more about the developments in the digital printing sector at the Hunkeler Innovationdays: “To align with current and future customer needs, for us it is important to be familiar with the latest trends. A small, but impactful fair like the HID offers the ideal platform.”

Since it was founded in the year 1969, W. Thomann AG and its twelve employees have specialized in the production of premium quality printed products. Regardless of the material, format or design, they do everything in their ability to achieve the best results for their customers. Besides standard printed products, they also produce custom brochures, mailings, business reports, calendars, packaging, popup cards and much more.

((Photo HID Feb 24, 2025))

*While the new Vareo PRO perfect binder is being installed at W. Thomann AG in Ebikon, Switzerland, Director Reto Thomann and project manager Daniell Berisha will be visiting the Müller Martini booth at the Hunkeler Innovationdays to learn about the latest developments in the digital printing market.*